



## Vice President - New York City, NY

### Our Community

Goodfuse, a WPP company, is an award-winning, high-touch boutique agency designed to guide clients through the most unpredictable communications challenges with a seasoned, hands-on senior team, and full-spectrum, fully integrated capabilities that put people first. Digital to traditional, media relations to public affairs, clients engage us to simplify. Humanize. Make something good far better. And get it right — and remarkable—right away. We bring unparalleled strategic thinking and flawless execution to a Fortune 50 company and its multiple brands around the world. Our work spans the Healthcare and Brand communications spectrum as we work on everything from consumer campaigns to high science initiatives.

### What you will do...

As Vice President based in New York City you will be responsible for leading accounts under one of the largest and most well-known pharmaceutical companies in the world. The work is an interesting blend of social, digital, and data/regulatory milestones for one of the most innovative oncology franchises in the industry. We are revolutionizing the healthcare PR industry and looking for someone passionate about pushing those boundaries with us.

- Overseeing all aspects of account management including articulating key messaging from complex data, strategic planning, counsel, and team management on a global, highly-matrixed team
- Anticipate challenges and/or roadblocks and escalate them appropriately offering potential solutions
- Flesh out ideas as they relate to client objectives and learn how to bring them to life in presentations and written proposals
- Lead and mentor junior team members to build a culture of high performance

### Who you will be...

- Minimum of 7+ years of experience working within a PR or Advertising agency on both Healthcare and Consumer accounts
- Pharmaceutical experience is highly desired
- Oncology and rare disease experience is ideal, but equally necessary is a passion for the healthcare space
- Exceptional oral and written communication skills
- Top-notch project management and attention to detail across ever shifting priorities
- Impeccable client relationship skills especially with high-touch clients
- Ability to be senior member of an agency team with any moving parts, and lead junior team as a project manager, coach, and mentor
- Strong strategic thinking and counseling ability
- Strong presentation and speaking skills
- Bachelor's Degree required

### To learn more about us please visit:

- [Instagram](#)
- [LinkedIn](#)
- [Company Website](#)

Goodfuse does not discriminate on the basis of race, sex, color, religion, age, national origin, marital status, disability, veteran status, genetic information, sexual orientation, gender identity or any other reason prohibited by law in provision of employment opportunities and benefits.

**Interested?** To apply, send your resume and cover letter to Sheila Powers, HR Lead, at [HR@goodfuse.com](mailto:HR@goodfuse.com)