



Digital Account Supervisor

Our Community

Goodfuse, a BCW Group company, is an award-winning, high-touch boutique agency designed to guide clients through the most unpredictable communications challenges with a seasoned, hands-on senior team, and full-spectrum, fully integrated capabilities that put people first. Digital to traditional, media relations to public affairs, clients engage us to simplify. Humanize. Make something good far better. And get it right—and remarkable—right away. We bring unparalleled strategic thinking and flawless execution to a Fortune 50 company and its multiple brands around the world. Our work spans the Healthcare and Brand communications spectrum as we work on everything from consumer campaigns to high science initiatives.

What you will do...

As Digital Account Supervisor based in New York City you will be responsible for leading digital activities across high-profile healthcare and pharmaceutical accounts. You will be part of a growing and vibrant team, providing your expertise and advice on the latest digital strategies and technologies. We are revolutionizing the healthcare PR industry and looking for someone passionate about pushing those boundaries with us.

- Work directly with internal leadership, clients, and team to develop inspirational digital and social media strategies to help elevate our clients' brands
- Provide day-to-day counsel to clients and advise on digital/social campaigns and tactics across the practice
- Foster a network of digital media contacts, platform leads, influencers
- Own the planning process; identify the need, lead brainstorm, and translate ideas into actionable digital strategies for clients
- Develop ideas as they relate to client objectives and integrate cross-functional teams
- Lead and mentor junior team members to build a culture of high performance

Who you will be...

- 5+ years of digital and social media experience, ideally in an agency setting, with a focus on digital and social in the healthcare space
- Product branded pharmaceutical experience strongly preferred
- Impeccable client relationship skills and experience working with high-touch clients
- Experience working with vendors and managing out of pocket budgets
- Experience setting digital and social strategy for clients
- Community management and content creation experience; paid experience preferred
- Experience with all aspects social and how it works within integrated communications
- Amazing flexibility and someone who thrives in a fast-paced and ever-changing environment
- Proficiency with Microsoft Word, PowerPoint and Excel as well as social media platforms (Facebook, Twitter, Pinterest, Instagram, LinkedIn)
- Excellent written and verbal communications skills along with strong attention to detail
- Experience working in and contributing to an inclusive and collaborative environment
- Ability to push the envelope and think outside of the box

**The job description is a summary of typical job functions and is not an exhaustive list of possible duties. The jobholder's responsibilities and duties may differ from those outlined above. Other duties, as assigned, may be part of the job.*

Interested? Send your resume and cover letter to Sheila Powers at HR@goodfuse.com.

To learn more about us please visit:

- [Instagram](#)
- [LinkedIn](#)
- [Company Website](#)

Goodfuse does not discriminate on the basis of race, sex, color, religion, age, national origin, marital status, disability, veteran status, genetic information, sexual orientation, gender identity or any other reason prohibited by law in provision of employment opportunities and benefits.